Defense Microelectronics Activity (DMEA)

Advanced Technology Support Program IV (ATSP4)

Full and Open Competition RFP

Pre-Proposal Conference

5 March 2015

Disclaimer

The ATSP4 information on the following slides is for explanatory purposes only. The official solicitation is the overruling document in the event of any conflict between the content on any of the following slides and the solicitation.

RFP Agenda

- ATSP4 Past Schedule
- Section by Section Breakdown of RFP Elements
- Instructions for Proposal Preparation
- Basis for Award / Evaluation Factors for Award
- ATSP4 Upcoming Schedule

ATSP4 Past Schedule

Events leading up to Today

ATSP4 Past Schedule

- 2 Jan 2014 – SB Sources Sought on FBO and SB survey
- 24 Feb 2014 – Virtual Industry Day FBO announcement
- 18 Mar 2014 – Virtual Industry Day
- 28 Oct 2014 – ATSP4 Strategy Signed
- 25 Nov 2014 – Draft RFP posted
- 17 Feb 2015 – Official RFP released

RFP Elements

Those items with relevance to the award of the ATSP4 basic Indefinite Delivery Indefinite Quantity (IDIQ) contracts are so indicated.

Uniform Contract Format

- **The RFP follows the Uniform Contract Format (UCF)**
  - FAR 15.204-1
- **UCF Sections**
  - Section A: Solicitation/Contract Form (SF33)
  - Section B: Supplies or services and prices/costs
  - Section C: Description/specifications/statement of work
  - Section D: Packaging and marking
  - Section E: Inspection and acceptance
  - Section F: Deliveries or performance
  - Section G: Contract administration data
  - Section H: Special contract requirements
  - Section I: Contract Clauses
  - Section J: List of attachments
  - Section K: Representations, certifications, and other statements of offerors or respondents
  - Section L: Instructions, conditions, and notices to offerors or respondents
  - Section M: Evaluation factors for award
- **Sections K, L, and M are removed at contract award**

Section A: Solicitation/Contract Form (SF33)

- **The Standard Form 33 is the solicitation form for the RFP**
  - Block 3, Solicitation Number: HQ0727-15-R-0001
  - Block 10, Contact Information for the Procuring Contracting Officer (PCO)

- **Provides information such as when the proposals are due**
  - Block 9, Proposal Due Date: proposals are due by 4:30 pm Pacific Standard Time on 17 April 2015

- **Offerors must fill in blocks 12 through 18**
  - Block 12, proposals must be valid for 365 days
    - Refer to Instructions for Proposal Preparation (IFPP) paragraph 1.0d
  - Block 15, Name and Address of Offeror
  - Block 16, Name and Title of Person Authorized to Sign Offer
  - Block 17 and 18, Signature and Offer Date

- **Submit completed SF33 with Volume 6, Contract Documentation, of your Proposal**

Section B: Supplies/Services and Prices/Costs

- **Section B provides the Contract Line Item Numbers (CLINs)**
  - Base ordering period: CLINs 0001-0007
  - Option ordering period 1: CLINs 0008-0014
  - Option ordering period 2: CLINs 0015-0021
  - Option ordering period 3: CLINs 0022-0028
  - Option ordering period 4: CLINs 0029-0035

- **Pricing Arrangements**
  - Firm Fixed Price (FFP)
  - Fixed Price Incentive (FPI) Firm Target
  - Cost Plus Incentive Fee (CPIF)
  - Cost Plus Fixed Fee (CPFF)

- ***'s Fill-ins within CLINs 0009-0012, 0016-0019, 0023-0026, and 0030-0033 will be completed by the Government if the option is exercised.**

- **There is nothing to complete/fill-in in Section B for offer submission**

Section B: Supplies/Services and Prices/Costs

- **CLIN 0001: Data IAW Task Orders**
  - Not Separately Priced (NSP) Contract Data Requirements List (CDRL) deliverables to be required on task orders
- **CLIN 0002: CPFF Engineering Services**
- **CLIN 0003: CPIF Engineering Services**
- **CLIN 0004: FPIF Engineering Services**
- **CLIN 0005: FFP Engineering Services**
- **CLIN 0006: Hardware Deliverables**
  - Hardware Deliverables when specific task require separate detailed delivery schedule of hardware items
  - CLIN can be priced or NSP on task orders, depending on the requirement
- **CLIN 0007: Rights in Technical Data & Computer Software**
  - Allow the Government the option to purchase the rights to technical data and computer software
  - CLINs would be utilized at the task order level and would be included in a task order RFP.

- **CLIN structure repeats for all options**

Section B: Supplies/Services and Prices/Costs

- **Includes Indefinite Delivery Contract (IDC) Constraints**

IDC CONSTRAINTS FOR ATSP4 F&O
IDC = Indefinite Delivery Contract
F&O = Full and Open Competition

CONTRACT MINIMUM/MAXIMUM QUANTITY AND CONTRACT VALUE

The minimum quantity and contract value for all orders issued against this contract shall not be less than the minimum quantity and contract value stated in the following table. The maximum quantity and contract value for all orders issued against this contract shall not exceed the maximum quantity and contract value stated in the following table.

MINIMUM QUANTITY	MINIMUM AMOUNT	MAXIMUM QUANTITY	MAXIMUM AMOUNT
1 Order	$2,500.00	10,000 Orders	$7,200,000,000.00

- **The minimum guarantee is the amount promised to every contract award winner**

Section C: Descriptions and Specifications

- **This section includes the description or specifications being acquired under this contract.**

- **The RFP states that the Performance Work Statement (PWS) is contained in Section J, List of Attachments, of the RFP.**

Section D: Packaging and Marking

- **This section includes the packaging, packing, preservation, and marking requirements, if any.**

- **Section D is not included in the RFP as there are no packaging, packing, preservation, and marking requirements required for ATSP4.**

Section E:
Inspection and Acceptance

- **This section includes inspection, acceptance, and reliability requirements.**
- **The RFP states that inspection, acceptance, and reliability requirements will be cited on each task order, as applicable.**
- **There are no inspection, acceptance, and reliability requirements at the base contract level other than those specified within the three PWS CDRLs.**

Section F: Deliveries or Performance

- **This section specifies the requirements for time, place, and method of delivery or performance.**

- **The RFP states that the requirements for time, place, and method of delivery or performance will be cited on each task order, as applicable.**

- **The Contract Period of Performance**
  - Base Period: 30 Months
  - Option Period 1: 24 Months
  - Option Period 2: 24 Months
  - Option Period 3: 24 Months
  - Option Period 4: 18 Months

- **The period of performance is synonymous with ordering period.**

- **The Place of Performance will be cited on each task order.**

Section G:
Contract Administration Data

- **This section includes any required accounting and appropriation data and any required contract administration information or instructions other than those on the solicitation form.**

- **There is no accounting and appropriation data included as there are no funds awarded with the basic contract.**
  - Each task order will include the accounting and appropriation data.

- **The RFP states that the Administrative Contracting Officer (ACO) is authorized to and responsible for deobligation of any excess or remaining funds associated with performance of this contract.**
  - This section gives our ACOs from Defense Contract Management Administration (DCMA) the instructions for contract administration.

Section H:
Special Contract Requirements

- **This section includes special contract requirements that are not included in Section I, Contract clauses, or in other sections of the Uniform Contract Format.**

- **Notable contract requirements**
  - Organizational Conflict of Interest (52.209-9000, -9001, and -9002)
  - Allowable Fee and Profit Adjustment (52.215-9000)
  - Ordering Procedures (52.216-9000)
  - Ordering Period Options and Performance Evaluation Plan (52.217-9000)
  - Performance Evaluation Metrics (52.246-9000)

Section I:
Contract Clauses

- **This section typically includes the clauses required by law and any additional clauses expected to be included in any resulting contract.**
- **The clauses listed in Section I include all mandatory clauses and any clauses that *may* apply.**
- **All provisions included with the basic contract will apply to task order RFPs.**
- **The fill-ins for the referenced clauses are included in a consolidated list at the bottom of Section I.**

Section J:
List of Attachments

- **This section includes the title, date, and number of pages for each attached document, exhibit, and other attachment.**

- **The RFP includes only the ATSP4 PWS as an attachment to Section J.**
  - FYI: Task Orders will include the Contractual Engineering Task (CET), similar to a PWS, in Section J.

- **The ATSP4 PWS details the scope and performance requirements of the ATSP4 program**
  - Includes description of direct and indirect engineering activities
  - Indirect engineering activities are ancillary requirements

- **The ATSP4 PWS includes three CDRLs**
  - A001: Monthly Program Management Reviews
  - A002: Annual Small Business Participation and Subcontracting Data
  - A003: Annual Small Business Participation and Subcontracting Goals

Section K: Representations & Certifications

- **This section includes those solicitation provisions that require representations, certifications, or the submission of other information by offerors.**

- **Each of the provisions listed in Section K must be completed by the offeror and submitted with their proposal.**
  - Per the Instructions for Proposal Preparation (IFPP) in Section L, submit within Volume 6, Contract Documentation, of the proposal.

- **Offerors that do not provide the completed provisions in Section K may be determined to be non-responsive.**

Section L:
Instructions to Offerors

Proposal Instructions

The ATSP4 proposal instructions on the following slides are for explanatory purposes only. The official solicitation is the overruling document in the event of any conflict between the content on the following slides and the solicitation.

These sections cover the general comments of each section. More details are located within the corresponding paragraphs of the IFPP.

Section L: Instructions to Offerors

- **This section includes provisions and other information and instructions not required elsewhere to guide offerors in preparing proposals.**

- **Section L includes clauses/provisions that apply to an offeror's proposal.**

- **Government will evaluate proposals and intends to award a contract without discussions with offerors.**
  - Notice provided in FAR 52.215-1
  - The offeror's initial proposal should contain the best terms from a cost/price and technical standpoint.

- **The fill-ins for the referenced clauses/provisions are included in a consolidated list after the full text clauses/provisions.**

Section L: Instructions to Offerors

Instructions for Proposal Preparation (IFPP)

- **General Instructions (IFPP 1.0)**
  - Offerors shall provide their proposals in both hard copy and electronic format
  - ATSP4 proposals submitted shall consist of Volumes 1-6 as detailed on next slide
  - Proposals must be valid for 365 days
  - No classified information shall be presented in proposals
  - Definitions for a variety of terms used throughout the proposal instructions

- **Proposal Organization (IFPP 2.0)**
  - See following slide for table of proposal organization
  - Format of proposal is provided including size of paper, line spacing, font type, font size, margins, etc.
  - Proposal delivery address

Table 2.1 – ATSP4 Proposal Organization/Breakdown

Volume	Title	Section L IFPP	Section M BFA/EFFA	Paper/ Electronic Copies	Page Limit
1	**Technical Volume**	3.0	6.0	5/1	
	Technical Capability: Resources Factor	3.1	6.1		30
	Technical Capability: Experience Factor	3.2	6.2		50
	Experience Matrix	3.2(d)	6.2		None
2	**Management Volume**	4.0	6.3	5/1	
	Management Factor	4.1	6.3		20
	Teaming/Subcontracting Agreements	4.1.1, 8.0(h)	6.3.1		None
3	**Past Performance Volume**	5.0	7.0	1/1	
	Past Performance Factor	5.1	7.1		None
4	**Cost/Price Volume**	6.0	8.0	1/1	
	Cost/Price Factor	6.1	8.1		None
	Solicitation Example Task (SET) Cost Proposal	6.1(b)	8.1(b)		None
5	**Solicitation Example Task (SET) Technical and Management Proposal Volume**	4.1.2(b), 7.0	6.3.2(b)	1/1	
	Technical and Management Proposal	4.1.2(b), 7.0(a)	6.3.2(b)		10
6	**Contract Documentation**	8.0	9.0	1/1	None
	Subcontracting Plan	8.0(b)	9.0		None
	Completed SF33	8.0(c)	9.0		1
	Completed Section K – Representations, Certifications, and other Statements of Offerors	8.0(d)	9.0		None
	Exceptions to Solicitation	8.0(e)	9.0		None
	OCI Issues and Mitigation Plan	8.0(f)	9.0		None
	DCMA form 640	8.0(g)	9.0		None

Section L: Instructions to Offerors

IFPP, Volume 1, Technical (IFPP 3.0)

- **Factor 1: Technical Capability: Resources (IFPP 3.1)**
  - Subfactor 1.1: Analysis/Studies Resources (IFPP 3.1.1)
  - Subfactor 1.2: Integrated Circuit Development Resources (IFPP 3.1.2)
  - Subfactor 1.3: Board/Module Development Resources (IFPP 3.1.3)
  - Subfactor 1.4: Subsystem/System Development Resources (IFPP 3.1.4)
  - Subfactor 1.5: Hardware/Software System Development Resources (IFPP 3.1.5)

- **For each subfactor, the proposal shall:**
  - Shall illustrate sufficient resources are available for the technologies listed in paragraph (a) of each subfactor
  - Identify the resources being proposed and identify the sources of these resources
  - Demonstrate ability to provide technical oversight and direction

Section L: Instructions to Offerors

IFPP, Volume 1, Technical (IFPP 3.0)

- **Factor 2: Technical Capability: Experience (IFPP 3.2)**
  - Subfactor 2.1: Analysis/Studies Experience (IFPP 3.2.1)
  - Subfactor 2.2: Integrated Circuit Development Experience (IFPP 3.2.2)
  - Subfactor 2.3: Board/Module Development Experience (IFPP 3.2.3)
  - Subfactor 2.4: Subsystem/System Development Experience (IFPP 3.2.4)
  - Subfactor 2.5: Hardware/Software System Development Experience (IFPP 3.2.5)

- **Experience Matrix**
  - Summarize the experiences for each subfactor listed above
  - Identify number of completed technologies/development phases
  - Submit separate matrix for each subfactor

Section L:
Instructions to Offerors

IFPP, Volume 1, Technical, Factor 2: Technical Capability: Experience (IFPP 3.2)

- **For each subfactor, the proposal shall:**
  - Summarize past efforts that document the minimum identified experiences in each of the technologies/development phases listed in paragraph (a) of each subfactor
  - For subfactor 2.1, the experience with hardware/software systems must include an embedded software development
  - For subfactors 2.2 – 2.5, the experiences must identify productions quantities
  - From resources identified in factor 1
  - Experiences shall be within some portion of the technical scope of ATSP4 PWS
  - Identify the place and period of performance for the summarized experience
  - In order to be considered a valid experience, the proposed experiences must meet all the criteria listed above.

Section L: Instructions to Offerors

IFPP, Volume 2, Management (IFPP 4.0)

- **Factor 3: Management (IFPP 4.1)**
  - Subfactor 3.1: Program Organization (IFPP 4.1.1)
  - Subfactor 3.2: Task Implementation Approach and Solicitation Example Task (SET) (IFPP 4.1.2)
  - Subfactor 3.3: Small Business Utilization (IFPP 4.1.3)

- **Subfactor 3.1: Program Organization:**
  - Provide details about the organization of the contractor's program office
  - More specific proposal details included in the RFP

- **Subfactor 3.2: Task Implementation and SET**
  - For Task Implementation Approach, provide details of how the offeror will respond to new opportunities
  - For the Solicitation Example Task (SET), offeror to provide a technical/management proposal and a cost proposal
  - The SET is included within the IFPP in the RFP

Section L: Instructions to Offerors

IFPP, Volume 2, Management, Factor 3: Management (IFPP 4.1)

- **Subfactor 3.3: Small Business Utilization**
  - Describe process of how subcontracting dollars will be collected and reported
  - Small Business Utilization
    - Identify the approach and the extent of work the offeror will provide and that small business will provide
    - Small business participation goals are included within the RFP
    - This section applies to small business offerors
  - Small Business Subcontracting Plan
    - Offeror shall provide a Small Business Subcontracting Plan in accordance with 52.219-9
    - Subcontracting Plan should be submitted in Volume 6, Contract Documentation
    - This section does not apply to small business offerors

Section L: Instructions to Offerors

IFPP, Volume 2, Management, Factor 3: Management, Subfactor 3.3: Small Business Utilization (IFPP 4.1.3(b))

- **Small Business Subcontracting vs. Participation**
  - Small business subcontracting goals are the percentages of subcontracted dollars that will be committed to small businesses
  - Small business participation goals are the percentages of total acquisition (business volume) value committed to small businesses

- **Example**
  - Business volume value = $20 million
  - Projected subcontracting dollars = $5 million
  - Projected subcontracting dollars to Small Business = $1 million

  - Small business subcontracting goal = $1 million / $5 million = 20%
  - Small business participation goal = $1 million / $20 million = 5%

Section L: Instructions to Offerors

IFPP, Volume 3, Past Performance (IFPP 5.0)

- **Factor 4: Past Performance (IFPP 5.1)**
  - Only efforts performed for agencies of the Government shall be submitted
  - Must include history of small business utilization
  - Government will use data provided in this volume as well as data obtained from other sources in evaluation of past performance
  - Each offeror shall complete the ATSP4 Past Performance Questionnaire

- **Past Performance Questionnaire**
  - Questionnaire shall be included for same experiences as proposed in Factor 2 plus up to ten additional relevant contractual efforts
  - Do not submit questionnaires for classified performance

Section L: Instructions to Offerors

IFPP, Volume 4, Cost/Price (IFPP 6.0)

- **Factor 5: Cost/Price (IFPP 6.1)**
  - SET Cost Proposal
  - Rates and Business Systems
  - Administration
- **SET Cost Proposal**
  - Ground rules and assumptions of the SET are provided in the SET RFP in IFPP 4.1.2(b)
  - Shall be provided in an interactive (with formulas) Microsoft Excel spreadsheet
- **Rates and Business Systems**
  - Details the rates and business systems that apply and that were used to develop the SET Proposal, and the status of each business system
  - Includes the accounting system, estimating system, purchasing system, CAS disclosures, and direct and indirect rates.
- **Administration**
  - Provide the contact information for the cognizant Defense Contract Management Agency (DCMA) administration office and Defense Contract Audit Agency (DCAA) office, if available.

Section L:
Instructions to Offerors

IFPP, Volume 5, Solicitation Example Task (SET) Technical and Management Proposal (IFPP 7.0)

- **Provide the SET technical and management proposal**
  - For instructions on preparation of this volume, refer to IFPP 4.1.2(b)
- **The format of the SET technical and management proposal shall follow the proposal format instructions at IFPP 2.0.**

Section L: Instructions to Offerors

IFPP, Volume 6, Contract Documentation (IFPP 8.0)

- **The volume includes relevant documentation that must be included with the proposal. If documentation not included, the proposal may be determined non-responsive**
- **These items will be evaluated, but not rated or scored**
- **Documentation Items**
  - Small Business Subcontracting Plan (not applicable for small businesses)
  - Standard Form 33 (SF33)
  - Section K, Representations and Certifications
  - Exceptions to Solicitations
  - Organizational Conflict of Interest Notices
  - DCMA Form 640 – DCMA Review Of Contractor's Subcontracting Program
  - Teaming/Subcontractor Agreements

Section M:
Evaluation Factors for Award

Evaluation

The ATSP4 evaluation information on the following slides are for explanatory purposes only. The official solicitation is the overruling document in the event of any conflict between the content on the following slides and the solicitation.

These sections cover the general comments of each section. More details are located within the corresponding paragraphs of the Basis for Award/ Evaluation Factors for Award (BFA/EFFA).

Section M:
Evaluation Factors for Award

- **This section includes all significant factors and any significant subfactors that will be considered in awarding the contract and their relative importance.**

- **The basis for award and the evaluation factors are included within this section of the RFP.**

Section M:
Evaluation Factors for Award

Basis for Award / Evaluation Factors for Award (BFA/EFFA)

- **General Considerations (BFA/EFFA 1.0)**
  - The Procuring Contracting Officer (PCO) is the sole point of contact for this acquisition.
  - Offerors are prohibited from engaging in discourse with the DMEA technical personnel regarding this RFP.

- **Basic Principles (BFA/EFFA 2.0)**
  - ATSP4 prime contractors are expected to have a significant technical role in all task orders issued under the ATSP4 contract.
  - DMEA is strongly interested in the resources, capability and program organization of the prime offeror.

- **Definitions (BFA/EFFA 3.0)**
  - Provides the evaluation definitions that will be used in the evaluation.

Section M:
Evaluation Factors for Award

BFA/EFFA

- **Evaluation Criteria and Basis for Award (BFA/EFFA 4.0)**
  - Best value tradeoff source selection
  - The Source Selection Authority will make the source selection decision
  - Offerors shall submit information in the format specified in Section L
  - Offerors may be asked to provide additional information for clarification or discussions
  - Government reserves right to award without discussions

- **The Government anticipates 6-10 awards (BFA/EFFA 4.0(d))**
  - Government reserves the right to make more, or less, or no contract award at all

Section M:
Evaluation Factors for Award

BFA/EFFA, Evaluation Criteria and Basis for Award (BFA/EFFA 4.0)

- **Evaluation Factors (BFA/EFFA 4.0)**
  - Factor 1: Technical Capability: Resources
  - Factor 2: Technical Capability: Experience
  - Factor 3: Management
  - Factor 4: Past Performance
  - Factor 5: Cost/Price

- **Order of Importance (BFA/EFFA 4.0(c))**
  - Factor 1 and Factor 2 are most important and are approximately equal importance
  - Factor 1 and Factor 2 are each more important than Factor 3
  - Factor 3 is more important than Factor 4
  - Factor 4 is more important than Factor 5
  - All non-cost factors, when combined, are significantly more important than the Cost/Price factor
  - Within each factor, any stated subfactors are of approximately equal importance

Section M:
Evaluation Factors for Award

BFA/EFFA

- **Evaluation Ratings (BFA/EFFA 5.0)**
  - Factors that have subfactors will be rated at the subfactor level and an overall factor-level rating will not be assigned.

- **Combined Technical/Risk Rating Evaluation (BFA/EFFA 5.0(b))**
  - Technical and Risk are combined in one rating
  - Strengths, Weaknesses, and Deficiencies are assessed, if any
  - Ratings provide an evaluation methodology but are not the sole determinant
  - Table on next slide includes the evaluation ratings

Section M:
Evaluation Factors for Award

Combined Technical/Risk Ratings	
Rating	Description
BLUE (Outstanding)	Proposal meets requirements and indicates an exceptional approach and understanding of the requirements. Strengths far outweigh any weaknesses. Risk of unsuccessful performance is very low.
PURPLE (Good)	Proposal meets requirements and indicates a thorough approach and understanding of the requirements. Proposal contains strengths which outweigh any weaknesses. Risk of unsuccessful performance is low.
GREEN (Acceptable)	Proposal meets requirements and indicates an adequate approach and understanding of the requirements. Strengths and weaknesses are offsetting or will have little or no impact on contract performance. Risk of unsuccessful performance is no worse than moderate.
YELLOW (Marginal)	Proposal does not clearly meet requirements and has not demonstrated an adequate approach and understanding of the requirements. The proposal has one or more weaknesses which are not offset by strengths. Risk of unsuccessful performance is high.
RED (Unacceptable)	Proposal does not meet requirements and contains one or more deficiencies. Proposal is unawardable.

Section M:
Evaluation Factors for Award

BFA/EFFA, Evaluation Ratings (BFA/EFFA 5.0)

- **Past Performance Evaluation (BFA/EFFA 5.0(c))**
  - Past performance relevancy evaluates recent efforts and their relevancy to ATSP4
  - Past performance confidence assessment of the offeror's ability to perform on ATSP4
  - Ratings provide an evaluation methodology but are not the sole determinant
  - Tables on next two slides include the evaluation ratings

Past Performance: Relevancy

Past Performance Relevancy Ratings	
Rating	Description
VERY RELEVANT	Present/past performance effort involved essentially the same scope and magnitude of effort and complexities this solicitation requires.
RELEVANT	Present/past performance effort involved similar scope and magnitude of effort and complexities this solicitation requires.
SOMEWHAT RELEVANT	Present/past performance effort involved some of the scope and magnitude of effort and complexities this solicitation requires.
NOT RELEVANT	Present/past performance effort involved little to none of the scope and magnitude of effort and complexities this solicitation requires.

Past Performance: Confidence

Performance Confidence Assessments Ratings	
Rating	Description
SUBSTANTIAL CONFIDENCE	Based on the offeror's recent/relevant performance record, the Government has a high expectation that the offeror will successfully perform the required effort.
SATISFACTORY CONFIDENCE	Based on the offeror's recent/relevant performance record, the Government has a reasonable expectation that the offeror will successfully perform the required effort.
LIMITED CONFIDENCE	Based on the offeror's recent/relevant performance record, the Government has a low expectation that the offeror will successfully perform the required effort.
NO CONFIDENCE	Based on the offeror's recent/relevant performance record, the Government has no expectation that the offeror will successfully perform the required effort.
UNKNOWN CONFIDENCE (NEUTRAL)	No recent/relevant performance record is available or the offeror's performance record is so sparse that no meaningful confidence assessment rating can be reasonably assigned.

Section M:
Evaluation Factors for Award

BFA/EFFA, Evaluation Ratings (BFA/EFFA 5.0)

- **Cost/Price Evaluation (BFA/EFFA 5.0(d))**
  - Based on the SET proposal
  - Evaluated for completeness, reasonableness, realism, and unbalanced pricing

- **Government will evaluate:**
  - All direct and indirect costs
  - Business Systems
  - Forward Pricing Rates
  - Stability of direct and indirect rates over time
    - Assists in the Government's assessment of cost realism

Section M:
Evaluation Factors for Award

BFA/EFFA, Technical Factors (BFA/EFFA 6.0)

- **Factor 1: Technical Capability: Resources (BFA/EFFA 6.1)**
  - Subfactor 1.1: Analysis/Studies Resources (BFA/EFFA 6.1.1)
  - Subfactor 1.2: Integrated Circuit Development Resources (BFA/EFFA 6.1.2)
  - Subfactor 1.3: Board/Module Development Resources (BFA/EFFA 6.1.3)
  - Subfactor 1.4: Subsystem/System Development Resources (BFA/EFFA 6.1.4)
  - Subfactor 1.5: Hardware/Software System Development Resources (BFA/EFFA 6.1.5)

- **For each subfactor, the proposal will be evaluated on the following:**
  - Adequate resources to support all of the cited technologies/development phases
  - DMEA values currently in-house capabilities the most
    - Resources evaluated as not in-house may increase the assessed risk of the offeror
    - May be tempered with consideration of quality and quantity of source
  - Demonstrates ability to provide technical oversight and direction

Section M:
Evaluation Factors for Award

BFA/EFFA, Technical Factors (BFA/EFFA 6.0)

- **Factor 2: Technical Capability: Experience (BFA/EFFA 6.2)**
  - Subfactor 2.1: Analysis/Studies Experience (BFA/EFFA 6.2.1)
  - Subfactor 2.2: Integrated Circuit Development Experience (BFA/EFFA 6.2.2)
  - Subfactor 2.3: Board/Module Development Experience (BFA/EFFA 6.2.3)
  - Subfactor 2.4: Subsystem/System Development Experience (BFA/EFFA 6.2.4)
  - Subfactor 2.5: Hardware/Software System Development Experience (BFA/EFFA 6.2.5)

- **Emphasis placed on recent experience**
  - No expiration date is applied, experience less than 5 years old is considered to be beneficial to the Government

- **Emphasis is placed on experience that successfully flows through the development phases**
  - Resulting in delivered production significant for the application

Section M:
Evaluation Factors for Award

BFA/EFFA, Technical Factors, Factor 2: Technical Capability: Experience (BFA/EFFA 6.2)

- **Subfactor 2.1: Analysis/Studies Experience (BFA/EFFA 6.2.1)**
  - Identify 5 valid experiences for each cited technology for a total of 20 experiences
- **Emphasis**
  - Preferred: Experience less than 5 years
  - Highly Preferred: Experience less than 3 years
- **Valid experiences are defined in BFA/EFFA 6.2.1(b)**

Section M:
Evaluation Factors for Award

BFA/EFFA, Technical Factors, Factor 2: Technical Capability: Experience (BFA/EFFA 6.2)

- **Subfactor 2.2: Integrated Circuit Development Experience (BFA/EFFA 6.2.2)**
  - Identify 10 valid experiences per development phase
  - All 10 experiences in design, simulation, integration, and test must be in-house
  - If proposed, custom integrated circuit (IC) or application-specific integrated circuit (ASIC) experience must meet MIL-PRF-38535 standard
  - No more than 2 of the 10 experiences can be field-programmable gate array (FPGA) production
  - At least 5 experiences resulting in ASIC fabrication with significant delivered production for the application

- **Emphasis**
  - Preferred: Experience less than 5 years
  - Highly Preferred: Experience less than 5 years and 7 or more experiences resulting in ASIC fabrication with significant delivered production

- **Valid experiences are defined in BFA/EFFA 6.2.2(b)**

Section M:
Evaluation Factors for Award

BFA/EFFA, Technical Factors, Factor 2: Technical Capability: Experience (BFA/EFFA 6.2)

- **Subfactor 2.3: Board/Module Development Experience (BFA/EFFA 6.2.3)**
  - Identify 10 valid experiences per development phase
  - All 10 experiences in design, simulation, integration, and test must be in-house
  - At least 5 experiences resulting in significant delivered production for the application

- **Emphasis**
  - Preferred: Experience less than 5 years and experience involving delivered production meeting standard of MIL-PRF-38534
  - Highly Preferred: Experience less than 5 years, 7 or more experiences resulting significant delivered production, and experience involving delivered production meeting standard of MIL-PRF-38534

- **Valid experiences are defined in BFA/EFFA 6.2.3(b)**

Section M:
Evaluation Factors for Award

BFA/EFFA, Technical Factors, Factor 2: Technical Capability: Experience (BFA/EFFA 6.2)

- **Subfactor 2.4: Subsystem/System Development Experience (BFA/EFFA 6.2.4)**
  - Identify 10 valid experiences per development phase
  - All 10 experiences in design, simulation, integration, and test must be in-house
  - At least 5 experiences resulting in significant delivered production for the application
- **Emphasis**
  - Preferred: Experience less than 5 years
  - Highly Preferred: Experience less than 5 years and 7 or more experiences resulting significant delivered production
- **Valid experiences are defined in BFA/EFFA 6.2.4(b)**

Section M:
Evaluation Factors for Award

BFA/EFFA, Technical Factors, Factor 2: Technical Capability: Experience (BFA/EFFA 6.2)

- **Subfactor 2.5: Hardware/Software System Development Experience (BFA/EFFA 6.2.5)**
  - Identify 3 valid experiences per development phase
  - All 3 experiences in design, simulation, integration, and test must be in-house
  - At least 3 experiences resulting in significant delivered production for the application
- **Emphasis**
  - Preferred: Experience less than 5 years
  - Highly Preferred: Experience less than 3 years
- **Valid experiences are defined in BFA/EFFA 6.2.5(b)**

Section M:
Evaluation Factors for Award

BFA/EFFA, Technical Factors (BFA/EFFA 6.0)

- **Factor 3: Management (BFA/EFFA 6.3)**
  - Subfactor 3.1: Program Organization (BFA/EFFA 6.3.1)
  - Subfactor 3.2: Task Implementation Approach and Solicitation Example Task (SET) (BFA/EFFA 6.3.2)
  - Subfactor 3.3: Small Business Utilization (BFA/EFFA 6.3.3)

Section M:
Evaluation Factors for Award

BFA/EFFA, Technical Factors, Factor 3: Management (BFA/EFFA 6.3)

- **Subfactor 3.1: Program Organization (BFA/EFFA 6.3.1)**
  - Sound program organization that is complete, flexible, cost-effective, and efficient
  - Describe how performing organizations would be selected/managed for each task
  - Describes the program organization's business development approach

- **Emphasis**
  - Preferred: Program manager with technical, schedule, and cost control over the program ***or*** a marketing strategy that provides for high corporate and program visibility of ATSP4 and a clear allocation of resources to support that strategy

  - Highly Preferred: Program manager with technical, schedule, and cost control over the program ***and*** a marketing strategy that provides for high corporate and program visibility of ATSP4 and a clear allocation of resources to support that strategy

Section M:
Evaluation Factors for Award

BFA/EFFA, Technical Factors, Factor 3: Management (BFA/EFFA 6.3)

- **Subfactor 3.2: Task Implementation Approach and Solicitation Example Task (SET) (BFA/EFFA 6.3.2)**
  - Task Implementation Approach
    - Sound task implementation approach/process is complete and effective
    - Describe steps necessary to process a new opportunity through task order award
    - Identifies the time frames required to achieve each step in the process
  - Solicitation Example Task
    - Technical and management approach evaluated for consistency with the SET example requirements, to confirm understanding of the SET, and describe an adequate technical and management approach to perform the task requirements.

- **Emphasis**
  - Preferred: A plan that will minimize the time and effort required to process task orders
  - Highly Preferred: A plan that will minimize the time and effort required to process task orders *utilizing existing processes.*

Section M:
Evaluation Factors for Award

BFA/EFFA, Technical Factors, Factor 3: Management (BFA/EFFA 6.3)

- **Subfactor 3.3: Small Business Utilization (BFA/EFFA 6.3.3)**
  - Identifies process of monthly collection and reporting of subcontracting dollars
  - Small Business Utilization
    - Identifies the small business participation goal percentages of the total acquisition and the soundness of the plan for meeting those percentages
    - Identifies small business subcontracting goals details plan for meeting those requirements

- **Emphasis**
  - Preferred: A plan that will minimize the time and effort required to provide small business subcontracting data and agree to meet the small business participation goals
  - Highly Preferred: A plan that will minimize the time and effort required to provide small business subcontracting data *utilizing existing processes* and agree to exceed the small business participation goals

Section M:
Evaluation Factors for Award

BFA/EFFA, Past Performance Factor (BFA/EFFA 7.0)

- **Factor 4: Past Performance (BFA/EFFA 7.1)**
  - Two aspects of past performance evaluation: relevancy and confidence
  - An evaluation of the history of small business utilization will be performed
- **Relevancy**
  - The criteria is stated at IFPP 3.2(b), IFPP 3.2.1 through 3.2.5, and IFPP 5.1(c).
- **Confidence**
  - Determine the Government's confidence in the offeror's ability to perform ATSP4 efforts
- **Evaluation will consider:**
  - Number and severity of problems,
  - The effectiveness of any corrective actions taken, and
  - The offeror's overall work record

Section M:
Evaluation Factors for Award

BFA/EFFA, Cost/Price Factor (BFA/EFFA 8.0)

- **Factor 5: Cost/Price(BFA/EFFA 8.1)**
  - Evaluated, but not rated or scored
- **Solicitation Example Task**
  - Evaluated for completeness, reasonableness, realism, and unbalanced pricing
  - Viewed as an illustration of the resources, labor mix, and cost proposal practices to be used throughout the duration of the ATSP4 contract
- **Rates and Business Systems**
  - Provide all rates/business systems information that applies to SET cost proposal
- **Administration**
  - Provide point of contact information for DCMA and DCAA, if available

Section M:
Evaluation Factors for Award

BFA/EFFA, Contract Documentation (BFA/EFFA 9.0)

- **The contract documentation files listed in IFPP 8.0 are required to be submitted, as applicable.**
- **These documents will be evaluated, but not rated or scored.**
- **Offerors that do not provide all the relevant documentation as required by IFPP 8.0 may be determined to be non-responsive.**

ATSP4 Upcoming Schedule

Events after Today

ATSP4 Upcoming Schedule

- **17 April 2015 – Proposals Due**
- **Q3 CY 2015 – Competitive Range Determination**
- **Q4 CY 2015 – Final Proposal Revisions Requested**
- **Q1 CY 2016 – Selections Announced / Contract Award**

All dates are subject to change

Accessibility

ATSP4 related information, slides presented, and Q&A will be posted to the ATSP4 source selection download page:

http://www.dmea.osd.mil/atsp4ss/